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Trends & Tips From NGB

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Every month we'll highlight pertinent digital trends the folks at NGB are spotting. For more about the organization, visit ngb.org.—JP

We have a couple of trends to highlight this month. First, in early February seed starting was trending on Pinterest in multiple iterations:

- Seed starting—up 300%
- Seed starting indoors—up 300%
- When to start seeds indoors—up 700%
- Starting seeds indoors—up 300%

Also, there was a large bump in Pinterest searches for snapdragons, along with searches for cut flower gardens, foxglove, gladiolus and ranunculus. **GP**